

Advanced

Digital Marketing

With AI

- ✓ 30+ In-Depth Modules
- ✓ 500+ Core Concepts
- ✓ 20+ Job Roles
- ✓ 40+ Freelancing Tasks

✓ Job-Ready Skills

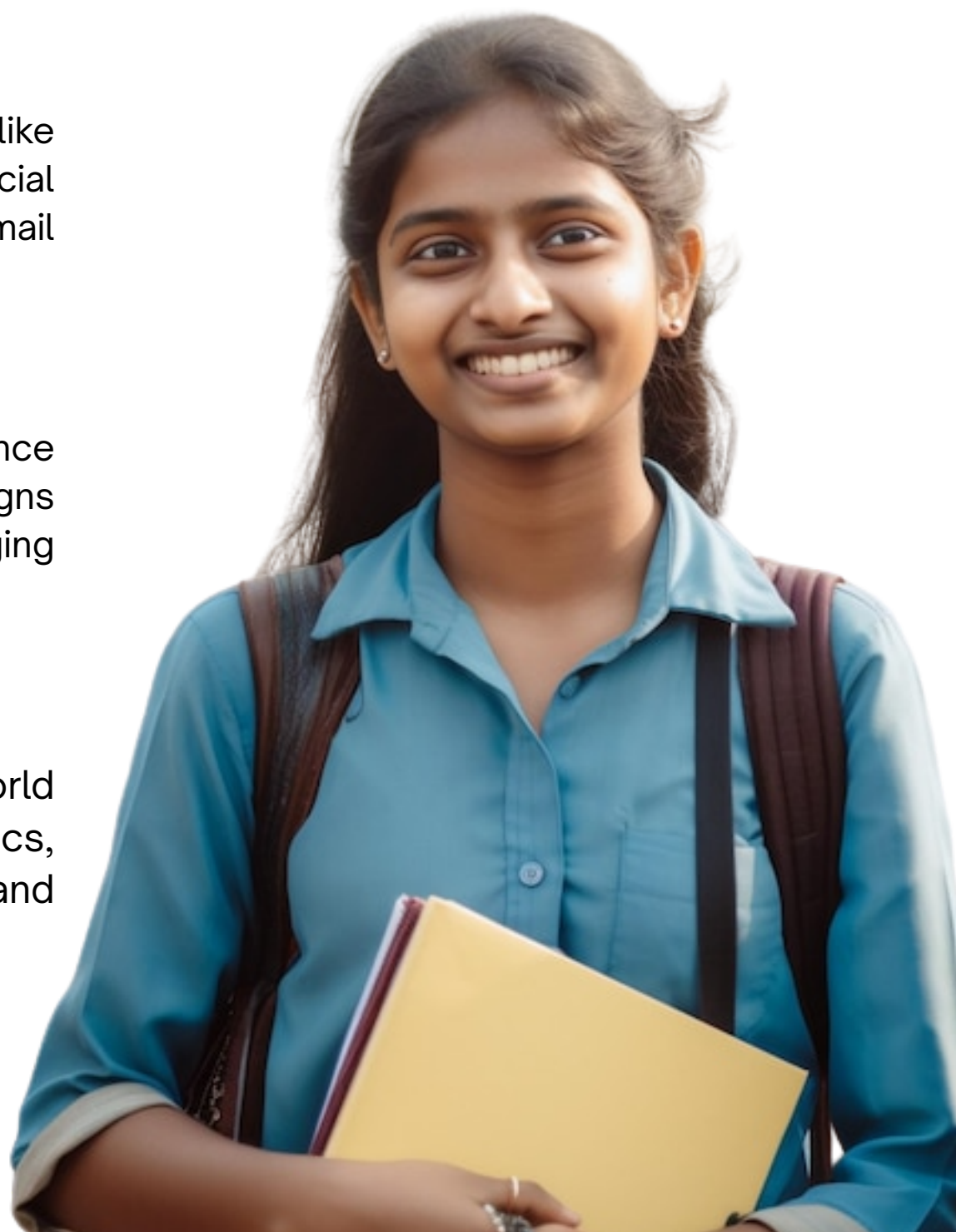
Get trained for 20+ high-demand job roles like SEO Specialist, Google Ads Expert, Social Media Marketer, Content Strategist, Email Marketer, and more.

✓ Freelancing & Side Hustle Expertise

Learn the secrets to mastering 40+ freelance tasks – from running Facebook ad campaigns for clients to building websites, managing online reputation, and more.

✓ Future-Proof Digital Skills

Adapt to the fast-changing digital world with skills in AI Tools, Analytics, Automation, Personal Branding, and Conversion Optimization.



Join with us at **skillkshetra.in**

Why Choose Skill Kshetra

100% Success Rates in the Placement for Skilled People

✓ Flexible Learning Options

Choose from online, offline, or blended learning modes—designed to suit your schedule, lifestyle, and learning preferences.

✓ Join Millions of Learners

Be part of a global learning community that's transforming dreams into careers. Connect with like-minded individuals and stay motivated throughout your journey.

✓ Cutting-Edge Courses

Stay ahead in the digital age with industry-relevant curriculum, curated to deliver the latest tools, techniques, and strategies across high-demand domains.

✓ Innovative Teaching Methods

Learn through engaging, hands-on, and interactive sessions that make concepts easy to grasp and retain—powered by Skill Kshetra's unique methodology.

✓ Career Support That Works

From resume building and interview coaching to job placement assistance, we help you take confident steps toward a successful and fulfilling career.

✓ Proven Student Success Stories

Hear it from those who made it! Real-life testimonials and inspiring journeys from our students highlight the impact and value of Skill Kshetra's programs.



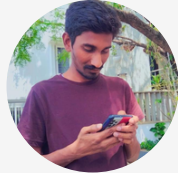
What Our Students Say:



Sreenivas K

★★★★★ Google

The sessions were detailed and very student-friendly. I improved my skills significantly, and the training gave me a clear direction for my digital marketing career.



Ram P

★★★★★ Google

From SEO to social media and WordPress , Trainers made it all simple. I'm truly thankful for the hands-on support, even outside class hours. Highly recommended



Ramya Ch

★★★★★ Google

The training was quick, clear, and incredibly useful. It played a key role in my career growth in digital marketing.



Nagarjuna S

★★★★★ Google

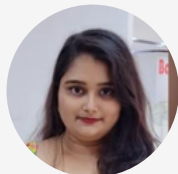
Go Digital, Grow Limitless — that's what Trainer Sir teaches. Every concept was explained simply and practically. This training helped me land my job effortlessly. Best social media marketing course ever!



Meghana S

★★★★★ Google

Sir's energy and positivity made every session enjoyable. He cleared all our doubts with patience, and his training style is something I haven't seen elsewhere! Check out the trainer profile to know more.



Haseena Md

★★★★★ Google

I got an internship and later a full-time job thanks to Kishore Sir's practical training. He explains concepts clearly and helps implement them live. A wonderful learning journey



Book a Free Demo: **8309337961**

Course Curriculum Overview

**30+ Power-Packed Modules | 500+ Concepts |
100% Practical Training | AI-Powered Learning**

✓ 1. Digital Marketing Foundations

Understand marketing principles, funnels, traffic types, bounce rate, lead generation, and online vs traditional marketing.

✓ 2. Web & Domain Essentials

Learn the importance of websites, domain selection, hosting types, and how to buy and set up your own online presence.

✓ 3. AI Marketing & Prompt Engineering

Master AI tools like ChatGPT, Midjourney, Canva AI, and more. Learn prompt engineering, content creation, video generation, and monetization techniques.

✓ 4. Passive Income & Earning Online

Explore monetization through websites, YouTube, digital assets, affiliate marketing, and freelancing using AI.

✓ 5. Designing with Canva

From logo design to brand kits, social media creatives, and AI-assisted designs—learn everything on Canva (Free & Pro).

✓ 6. Website Development with WordPress

Build, manage, and customize SEO-friendly websites using WordPress—learn plugins, themes, security, and more.

✓ 7. SEO 2.0 2025 (AI-Driven)

In-depth SEO from basics to advanced: On-page, Off-page, Local SEO, Technical SEO, and AI-powered strategies. (**AEO, GEO, LLM SEO**)

✓ 8. Keyword Research & Competitor Analysis

Use Ubersuggest, WriterZen, SEOQuake, and AI tools to uncover profitable keywords and create content strategies. and other GSC essentials.



Course Curriculum Overview

**30+ Power-Packed Modules | 500+ Concepts |
100% Practical Training | AI-Powered Learning**

✓ 9. Content Writing & SEO Optimization

Plan, write, proofread, and optimize blog posts, pages, and visual content for higher search rankings and engagement.

✓ 10. Google Search Console (GSC)

Master indexing, crawling, mobile usability, keyword CTR, snippet errors, and other GSC essentials.

✓ 11. Google Ads & SEM

Run search, display, video, and remarketing campaigns. Learn bidding, ad copies, conversions, and audience targeting.

✓ 12. Google Tag Manager (GTM)

Track user behavior, manage tags and triggers, and integrate tools for advanced analytics and conversion tracking.

✓ 13. Google Analytics 4 (GA4)

Understand audience insights, goals, conversions, and real-time data tracking using GA4.

✓ 14. Meta Ads (Facebook + Instagram)

Set up and run campaigns, create lead ads, video ads, retargeting strategies, and optimize for better ROAS.

✓ 15. Instagram Marketing

Create reels, posts, optimize bio, build engagement, grow followers, and generate income through your page.

✓ 16. LinkedIn Marketing

Personal branding, job hunting, business page creation, B2B targeting, content strategy, and LinkedIn



Course Curriculum Overview

**30+ Power-Packed Modules | 500+ Concepts |
100% Practical Training | AI-Powered Learning**

✓ **17. YouTube Marketing**

Start a channel, understand YouTube SEO, thumbnails, watch hours, monetization, and creator studio tools.

✓ **18. Social Media Optimization (SMO)**

Optimize Facebook, Instagram, LinkedIn, and Twitter for brand growth, visibility, and organic traffic.

✓ **19. Affiliate Marketing with AI**

Promote products using AI tools, build niche websites, join affiliate networks, and earn commissions.

✓ **20. Email Marketing & Automation**

Run campaigns using Mailchimp, Brevo, and Pabbly. Set up sequences, automations, and newsletter templates.

✓ **21. WhatsApp Marketing**

Utilize WhatsApp Business, catalog setup, bulk messaging, broadcast strategies, and automation integrations.

✓ **22. Freelancing Mastery**

Learn platforms, client pitching, project costing, tools, communication, and how to scale your freelance career.

✓ **23. Branding (Personal & Business)**

Build your brand identity, brand storytelling, visual guidelines, and consistency using modern AI branding tools.

✓ **24. Entrepreneurship Essentials**

From ideation to execution—learn how to start a business, validate ideas, manage finances, and go from 0 to 1 with AI.



Course Curriculum Overview

30+ Power-Packed Modules | 500+ Concepts |
100% Practical Training | AI-Powered Learning

✓ 25. Career Support & Placement Assistance

Resume building, mock interviews, LinkedIn optimization, mentorship, internship, and job support until placed.

✓ 26. Communication & Soft Skills

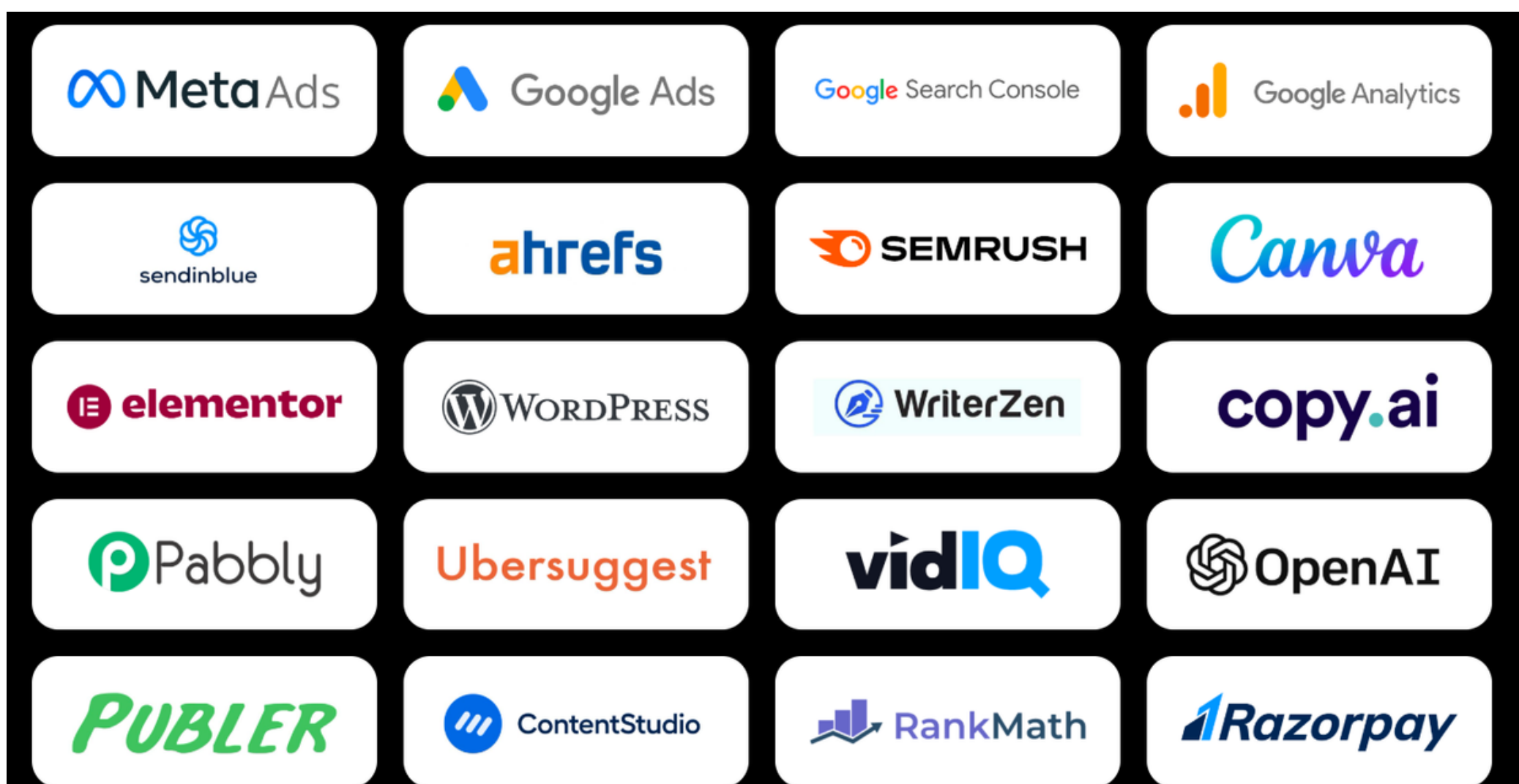
Email etiquette, presentation skills, interview practice, group discussions, confidence building, and client handling.

✓ 27. Deliverables

- ✓ Certification (Google, HubSpot, **Skill Kshetra**)
- ✓ Internship Certificate
- ✓ Course Materials
- ✓ Private Community Access
- ✓ Job Alerts & Project Assignments
- ✓ Lifetime Video Access

✓ 25. Tools Covered (50+ Modern Tools)

Hands-on experience with: ChatGPT, Canva, Ubersuggest, Mailchimp, Ahrefs, SEMrush, Google Tools, Synthesia, Pictory, and more



Book a Free Demo: **8309337961**

Companies Hiring Digital Marketers :

In India, the average salary for a digital marketing fresher ranges from ₹2.5 to ₹4.5 LPA. This translates to roughly ₹20,000 to ₹37,500 per month.



Book a Free Demo: **8309337961**

Certifications



Book a Free Demo: **97034323429**



JOIN THE #1



DIGITAL MARKETING COURSE WITH AI



30+ Job-Ready Modules



AI-Powered Tools & Strategies



Internship + Placement Support



Flexible Learning: Online | Offline | Blended



Next Batch Starts Soon – Seats Are Vanishing Fast!



Book a Free Demo: 8309337961